NATHAN FRIEDMAN

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SUMMARY

Iterative UX Designer communicates with cross-functional, globally-distributed teams, leads user research processes, and implements design skills from a diverse work background. Certified in UX/UI from the University of Texas at San Antonio, experienced in analyzing user data, coding front-end web pages, and presenting design decisions to stakeholders. Eager to grow in UX roles and deliver design solutions for SaaS, consumer electronics, aerospace, and other products.

TOOLS

Figma, InVision, Visual Studio Code, GitHub, HTML, CSS, JavaScript, jQuery, Bootstrap, Miro, Outlook, Google Workspace, Slack, Zoom, Quickbooks, Excel, Salesforce

UX/UI EXPERIENCE

2U, Inc.

UX/UI Designer (Freelance)

Jun 2022 - Present

- Created user personas, led virtual interviews, analyzed user research data in Miro, and identified user needs.
- Sketched paper prototypes, led usability tests in InVision, and created wireframes in Figma.
- Communicated with a distributed team specializing in programming, data analytics, and project management.
- Delivered to stakeholders affinity diagramming, empathy mapping, competitor analysis, user scenario writing, and other design solutions.

ADDITIONAL EXPERIENCE

Mentco, Inc.

Accounts Payable/Accounts Receivable Clerk

Aug 2022 - Present

- Communicates with cross-functional, globally-distributed groups of stakeholders and management at all levels.
- Collaborates with an overseas team to complete the billing and invoicing process.
- Tracks progress of multiple deliverables simultaneously.

Addison Group

Temporary Roles

Jan 2022 - Jul 2022

• Boosted attention to detail by regularly converting invoice data from physical to electronic form.

Peyton Resource Group

Temporary Worker

Aug 2021 - Dec 2021

• Adapted administrative processes to meet different government agencies' requirements.

Robert Half Talent Solutions

Temporary Roles

Mar 2014 - Jun 2021

- Enhanced business growth in data and banking roles for durations of one to six months.
- Identified data patterns using Excel and supporting software.

PROJECTS

Redesigning gardopiagardens.org | <u>https://bit.ly/3s8LUQ6</u>

UX/UI Designer, Front-End Web Developer

- Programmed HTML and CSS in Visual Studio Code and updated GitHub repository to support a responsive, front-end website prototype.
- Styled the visual design in Figma and enhanced accessibility, usability, and interaction.
- Collaborated with designers, programmers, and project management in user research and wireframe generation.
- Led presentation of design solutions to stakeholders.

Redesigning agif-nvop.org | <u>https://bit.ly/3scJAr4</u>

UX/UI Designer

- Identified user needs to develop a human-centered product.
- Moderated remote user testing of a website redesign in InVision, and created responsive wireframes in Figma.
- Collaborated with designers and project management in prototyping.
- Led presentation of design solutions to stakeholders.

Designing Brainspace | <u>https://bit.ly/3L5mQ5a</u>

Project Manager, UX/UI Designer

- Managed project's app design process and facilitated communication between team members in Miro and Slack.
- Designed app sketches and collaborated on prototyping in Figma.
- Led presentation of design solutions to stakeholders.

EDUCATION

University of Texas at San Antonio, San Antonio, TX

Certificate in UX/UI An intensive, dedicated program in the boot camp style.

Trinity University, San Antonio, TX

Bachelor of Science in Business Administration with a Concentration in Finance